

"TELL ME AND I FORGET. TEACH ME AND I REMEMBER. INVOLVE ME AND I LEARN."

BENJAMIN FRANKLIN

This famous quotation is especially applicable to young children, who learn their first language by hearing it, mimicking it and by actively experiencing it in a living environment.

The idea behind the Discover English with Ben & Bella teaching resource is to introduce classes of young children aged 3 and up to the English language using songs, chants, dialogues, stories and games. The curriculum immerses – and involves – them in English, by introducing them to the English-language world of two loveable cartoon characters, Ben and Bella, where learning is varied and fun.

Each lesson includes a variety of activities, both sedentary and more physical ones. This helps to keep the children's attention and to increase their pleasure in learning. Many games and activities learned in early lessons are repeated using different vocabulary in later lessons, saving the teacher's instructional time. As the lessons proceed the children will join in more rapidly and enthusiastically.

Learning a new language is an undertaking that can provide a lifetime of rewards. When it is begun early, it has the best chance of success, since children not only learn quickly but are naturally curious. With the *Discover English with Ben & Bella* teaching resource, children experience English the way they want to experience a new language.

early learning group





